Riverstone

River *Source*

Unified Product Information & Digital Asset Management

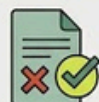A single platform for SKUs, pricing, finishes, drawings, and 3D models.

The Impact for Furniture Manufacturers

- ✓ 50–70% reduction in product update time
- ✓ Faster launch cycles
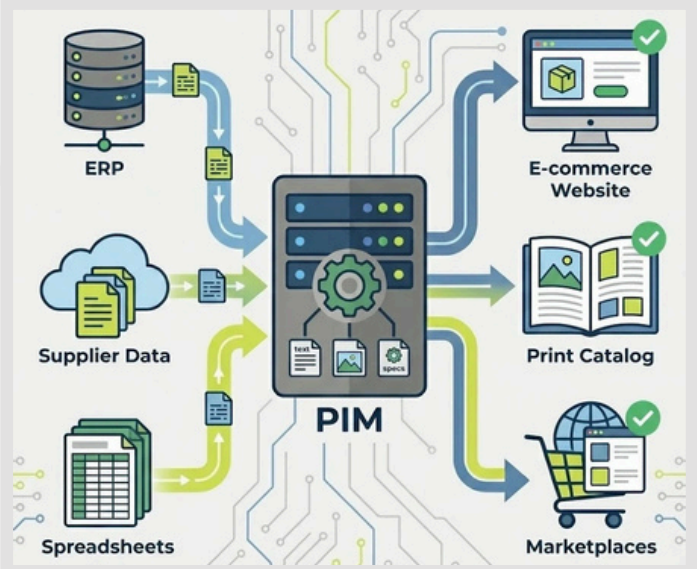- ✓ Fewer errors & costly rework
- ✓ Stronger dealer & designer relationships
- ✓ A platform that grows with your product lines

The Challenge

Furniture teams juggle:

- Scattered 2D/3D files
- Thousands of SKUs & options
- Constant price/finish updates
- Multiple websites, dealers, and design tools

This leads to duplicates, errors, slow launches, and outdated content.

The River *Source* Advantage

Your product data and digital assets — centralized and synchronized.

- Cloud-based, secure, scalable
- One place for all product information
- One library for all design & marketing assets
- One system to update websites, dealers & platforms

Who It's For

Contract furniture manufacturers

Office & ergonomic furniture brands

Hospitality & custom furniture

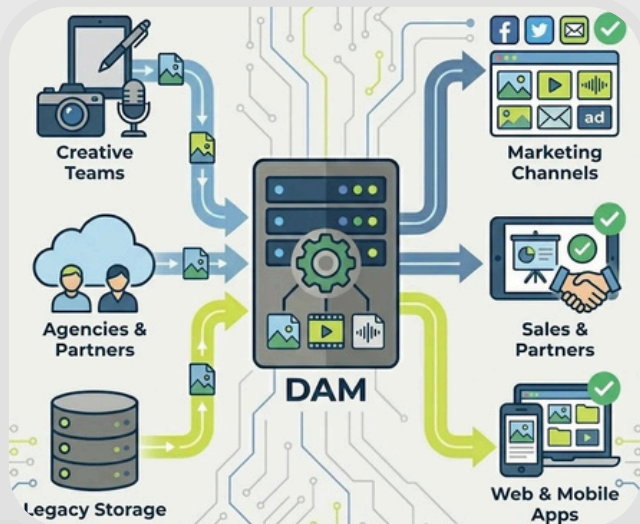**Teams managing large catalogs + 3D models**

Riverstone

PIM Capabilities

- CET & MRL exports
- Single data source
- Real-time website updates
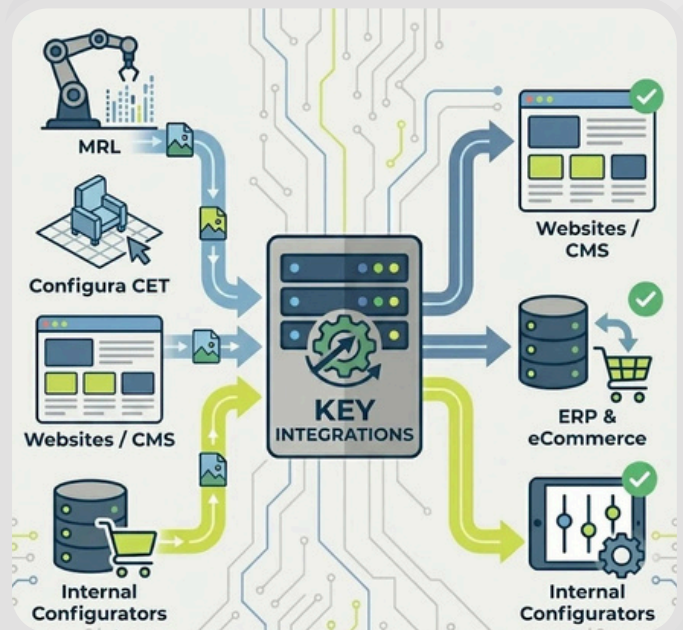- Regional pricing & revisions
- Structured SKUs & attributes

DAM Capabilities

- Global search
- Role-based access
- Version control & approvals
- Publish to CMS, PIM, eCommerce
- Library for images, drawings, 3D models, PDFs

Key Integrations

- MRL
- Configura CET
- Websites / CMS
- ERP & eCommerce
- Internal configurators

Business Impact

Faster launches
update once, publish everywhere

Fewer errors
always the latest specs & assets

Better
dealer/designer experience

Organized, version-controlled libraries