Source

River *Source*

Unified Product Information & Digital Asset Management

Challenges in Managing Product Content & Digital Assets

- Update errors
- Delays in access
- Data duplication
- Inefficient workflows
- Hard to find latest files
- Inaccurate product info

The Advantage

Integrated Platform
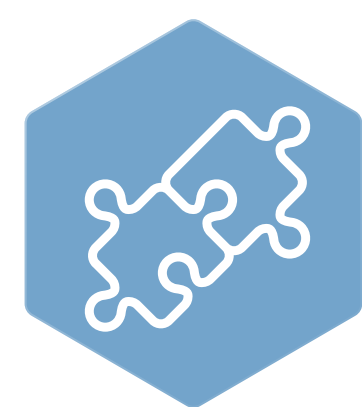Manage product specs, SKUs, pricing, finishes, images, CAD files, and 3D models in one place.

Single Source of Truth
Consistent, version-controlled data and assets

Cloud & Secure
Role-based access, backups, and reliability

Connected
Integrates with ERP, eCommerce, Configura, CI Library, MRL, and websites

Book a Demo

How it helps your business

- Save Time
- Quick Access
- Secure Sharing
- Stay Organized
- Brand Consistency
- Improved Efficiency

Who can use it?

Design Teams

Architectural Teams

Marketing

Manufacturing

A single system to manage specs, pricing, images, CAD, and 3D models — integrated, version-controlled, and cloud-based.

Source

DAM Capabilities

▷ Version control and approvals

▷ Secure sharing inside and outside

▷ Store images, drawings, 3D models, videos, PDFs

▷ Role-based access for staff, partners, customers

▷ Publish/embed to websites, PIM, CMS, eCommerce

Make information organized, accessible, and scalable — all in one platform.

Bring order to your product data and digital assets with River *Source*

Key Business Benefits

Reduce Errors
No manual rework or duplicate updates

Faster Time-to-Market
Publish updates across channels instantly

Better Collaboration
Secure, real-time access for teams and partners

Organized Assets
Structured, accessible digital files

PIM Capabilities

▷ Central source for product data

▷ Manage SKUs, options, finishes, pricing, revisions

▷ Supports price zones, currencies, effective dates

▷ Export-ready for Configura CI Library and MRL

▷ Real-time sync with eCommerce and partner platforms