

PROJECT SPECS

PROJECT TYPE: Web & Mobile App Development

TECHNOLOGIES:

Web Dev platform: Magento

Payment Gateway: Paypal Checkout, Authorize.net

App Dev platform: Android & iOS

Development Tools: PHP, Visual studio, Angular.js, MongoDB, Node.js

SERVICES PROVIDED: Project Management, E-commerce Consulting, Android & iOS Development, Application Design, Quality Assurance, Cloud hosting

TEAM:

- Project Manager/ Business Analyst
- UI & UX designers
- Backend Developers
- Frontend Developers
- QA Engineers
- Cloud computing architects

Duration: 2+ year, Support In Progress

TESTIMONIAL

"Riverstone is a professional business partner of exceptional quality. They provided several talents over the course of a few years and each one of them were a great fit for our needs. I would look to Riverstone to raise the bar in any QA organization, no matter how big or small."



Muthu Arumugam,
VP of Engineering
Cambridge Blockchain

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CONVERSATION STARTER

Web & Mobile App Development

Client: TableTopics

Industry: Entertainment

Website: <https://www.tabletopics.com/>

TableTopics is the creator of award-winning conversation starter sets that help millions of people spark fun and meaningful discussions with their family and friends around the dinner table, at parties, on road trips – wherever!



BUSINESS CHALLENGE

TableTopics needed a solution to sell products to consumers directly and also to automate a manual process being used for selling to wholesale customers. They also needed a digital version of the physical product.

OBJECTIVE

Develop a secure and scalable e-commerce solution to sell products directly to consumers and wholesale customers; develop a mobile app version of the select conversation starter sets.

SOLUTION

Riverstone designed and developed an elegant and easy-to-navigate e-commerce store and mobile application. The solution includes:

- Mobile application with an engaging user interface/experience
- E-commerce store with support for retail consumers and wholesale customers

KEY ACHIEVEMENTS

- Content management capabilities
- Promo code-based pricing
- Product positioning
- Push notifications
- Android & iOS support

- Support for differentiated products & pricing
- Functionality to create stores, display products, manage catalog, orders, refunds and view analytics
- Integrating with external system such as payment gateways, shipping providers, order fulfilment etc.
- Adaptive and responsive framework for UI/UX; efficient viewing and paging of products for desktop and mobile platforms

DISTINCTIVE FEATURES

- Catalogs and content management
- Shipping methods with dynamic rates
- Secure payment integration
- Promotions and coupons
- Social media integration
- User Personalization
- In-App purchases
- iOS and Android support
- External integrations



RESULTS

- Significantly grow the direct to consumer sales
- Greatly reduce errors in order management through automation and back-end integration
- Leverage strong retail brand to create an impactful digital presence and provide additional revenue stream